

**3rd**  
Edition

**MBS**

**Metal Buildings & Steel Structures**

**Expo 2011**

An International Event on Modern Methods  
for Fast Track Construction

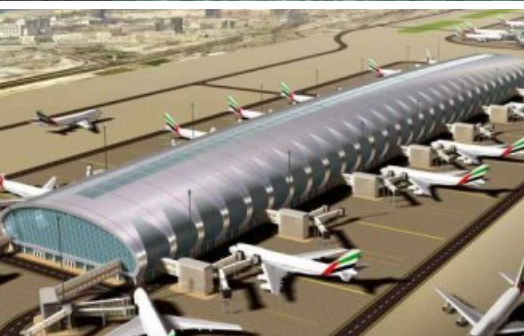
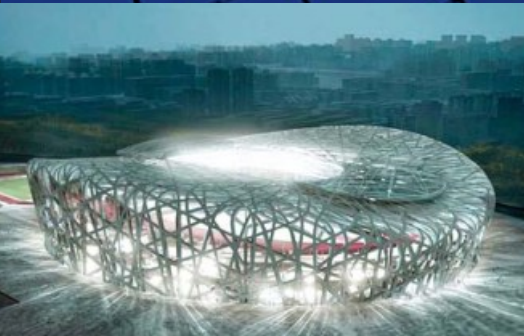
[www.mbs-india.com](http://www.mbs-india.com)

**METAL BUILDINGS & STEEL STRUCTURES EXPO 2011**

# India's flagship event on Steel Structures & Allied Products

23rd to 25th June, 2011

Pragati Maidan, New Delhi, India



Principal Partner

**JSW Steel**  
*Bringing alive a billion dreams*

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JSW Severfield Structures Limited

Platinum Partner

**ESSAR**  
STEEL



Knowledge Associate

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**JINDAL**  
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## ▣ STEEL STRUCTURES – Steady Growth Continues in India

The steel structures (SS) market in India is in excess of 4.5 Mn. MT, growing at a rapid pace of more than 10% p.a. over the past few years. This market has experienced a higher growth compared to both Indian steel industry as well as Indian construction GDP.

**Focus Area:** • Structural Steel • Pre-engineered Buildings (PEB)



## ▣ INDUSTRY OVERVIEW

Overall construction sector accounts for majority (greater than 80%) of the steel structures market (volume terms) in India, which is further classified in the following three segments:

- **Industry** - Accounts for more than 50% of demand, primarily driven by steel industry.
- **Infrastructure** - With an overall focus on development of infrastructure, a high demand for steel structures is seen within this segment. Power sector remains the key demand driver considering the Indian Government's ambitious target of adding ~140,000 MW of additional generation capacity in 11th and 12th plan.
- **Buildings** - Steel structures (especially PEBs) have a strong presence in factory/ warehouse buildings segment. Future potential in high rise buildings could be significant, considering the fast pace of construction desired and scarcity of land in large metropolitan areas.

With continued focus by the government towards development of core infrastructure such as power, airports, railways, etc.; early indications of revival in industrial sector and probable shift in preference from concrete towards steel structures in the buildings segment, the structural steel demand in India is likely to be robust over next few years .



**Structural steel demand is likely to maintain steady growth over next few years despite global economic slowdown...**



## □ EVENT OVERVIEW

In continuation to our effort in promoting the usage of steel in construction and exploring more Business Opportunities for Steel Structures Industry, INIS Enterprises takes great pleasure in announcing the 3rd edition Metal Buildings & Steel Structures Expo 2011 (MBSS'11) – India's flagship event on Steel Structures & Allied Products.

MBSS'11 builds on the success of its earlier edition in Chennai & Pune and is poised to set new standards in terms of footfalls as well as business deals. The 3rd edition of MBSS will be held from 23rd to 25th June, 2011 at the Pragati Maidan, New Delhi, India.

New Delhi has been chosen as the show destination due to its strategic location and the immense construction activity planned in the region including NCR. The growth numbers suggest a huge market opportunity and MBSS'11 will be an endeavor to see it materialize.

The international trade fair & conference will serve as an ideal meeting place for interaction between the various stakeholders of the construction industry and a platform to showcase latest trends & innovations in Steel Structures & Allied products.

The event is expected to draw participants from Europe, Middle East, South East Asia and China.



## □ EXPO PROFILE

The 3 Day Exhibition will be held from 23rd to 25th June, 2011 at the Pragati Maidan, New Delhi, India. The expo provides opportunities for displaying products & services, positioning & repositioning, strengthening clientele relations, brand enhancement, researching & analyzing market trends, promoting projects undertaken and facilitating business.



## □ CONFERENCE PROFILE

The 2 Day Conference will be held on 23rd & 24th June 2011 deliberating on challenges, issues & initiatives in the Steel Structures segment. The speakers sharing the panel will be industry experts who will be imparting knowledge, case studies and experience with the industry colleagues. The Theme of the Conference is “**Steel Structures in India – Advancing towards sustaining growth**”.



## OBJECTIVES

### Business Opportunities

As an exhibitor, MBSS'11 offers a host of business opportunities, such as:

- Showcasing latest technology
- Project collaborations
- Investments, joint venture possibilities
- Become up-to-date with latest market developments

### Key Exhibitor Profile

- Structural Steel Suppliers
- Structural Steel Fabricators
- Steel Tubes/ Pipes/ Hollow Sections
- Pre-engineered Building Systems (PEBs)
- Colour Coated Steel Sheets
- Metal Roofing Systems
- Metal Cladding
- Metal Decking
- Metal Profiles
- Sandwich Panels
- Space Frames
- Steel Gratings & Cable Trays
- Software Solutions
- Estimators
- Fastening/ Fixing Systems
- Scaffolding
- Insulations
- Floorings
- Fire Protection Solutions/Passive Fire Protection - Drywalls, Calcium Silicate Boards, Firestops, Fireproof Sprays/ Coats/Plasters, etc.
- Protective Coatings
- Erectors
- Roofing/Structural Steel Machinery & Tools
- Welding Machines, Electrodes, etc.

### Key Visitor Profile

- Architects & Designers
- Builders/ Developers
- Consultants/ Structural Engineers
- EPC Contractors
- Government Organizations
- Industrial Applications - Oil & Gas, Power, Steel, etc.
- Industry Associations
- Metro Rail, Airport, Seaport Authorities
- Primary/ Secondary Steel Suppliers
- Project Management Companies, etc.

MBSS'11 participants receive a direct access to an influential audience of key suppliers, decision makers and end application segments. MBSS'11 offers participants an excellent platform to display & demonstrate their products/ services and forge new business prospects.

### List of Companies participated in our Past Shows

• JSW Severfield Structures Ltd. • Pratibha Pipes & Structural Ltd. • Eversendai Construction Pvt. Ltd. • William Hare (India) Pvt. Ltd. • Geodesic Techniques Pvt. Ltd. • Jindal Steel & Power Ltd. • Corus International (I) P. Ltd. (Tata Steel International) • JSW Structural Metal Decking Ltd. • Kirby Building Systems (I) Ltd. • Tiger Profiles & Insulation • Zamil Steel Buildings India Pvt. Ltd. • Tata Bluescope Steel Ltd. • Interach Building Products Pvt. Ltd. • Phenix Varco Pruden • Pennar Engineered Building Systems Ltd. • Electromech Material Handling Systems (INDIA) Pvt. Ltd. • Asons Enterprise/ CORROSHIELD • Indian Commerce & Industries Co. Pvt. Ltd. • AceCad Software India • Metecno India Private Limited • Metal Scope India P Ltd (Royal Fab Group of Companies) • Nexus Infratech Pvt. Ltd. • Pradman Engineering Agencies Pvt. Ltd./Ficep - Italy • Artech Welders Pvt. Ltd. • Mold-Tek Technologies Ltd. • Lloyd Insulations (I) Ltd. • Tekla India Pvt. Ltd. • Mec Shot Blasting Equipments • Primo Automation Systems Pvt Ltd • Magnum Engineers/ Ewac Alloys Ltd./ AQC Systems • Superon Schweisstechnik (I) Ltd • Bentley Systems India Pvt Ltd. • Inter Conti Commodities • Economical Roofs And Structures • Onduline Group • Citadel Architectural Solutions P Ltd. • IWA/ Environment Geometric Space Structures • Alfa Steel Building Solutions • The Bradbury Group • Select Galva India Pvt. Ltd. • Huzefa Roofings • MTE Industries P Ltd. • Krikamit Engineering Pvt. Ltd. • Prime Metal Building Systems • Italian Trade Commission • Economic Mission of France • Forex Fasteners Pvt. Ltd. • Mech-Ci Cadd Engineering Pvt. Ltd. • Toparts Ventures • Aavishkar Group • Asian Colour Coated Ispat Ltd. • Avians Innovations Technology Pvt. Ltd. • Bekaert Industries Pvt. Ltd. • Binayak Hi Tech Engg Ltd • Cold Steel Corporation • D & H Secheron Electrodes Pvt. Ltd. • Devashish Infrastructure Pvt. Ltd. • Era Buildsys Ltd • Everest Industries Ltd. • Farmax Machines Pvt. Ltd. • FMT Engineers • Indiana Gratings Pvt. Ltd. • Ionization Engineers Pvt. Ltd. • Jindal Pipes Ltd. • Mandovi Trading Co • Metal Building Software, Inc. • Octamec Engineering Ltd. • Osaka Rubber Pvt. Ltd. • P.F.P Services • Panchsheel Fastners • Patel Furnace & Forging P Ltd • BEMO Project Engineering (I) Pvt. Ltd. • Samco Machinery (I) Pvt. Ltd. • Steelfab Building Systems • Sungreen Ventilation Systems Pvt Ltd • Supercut Services • Surecon Fatening P Ltd • Thalman AG • Thoro Builcare • Vijaynath Interiors & Exteriors Pvt. Ltd.

Supported by



Official Publications



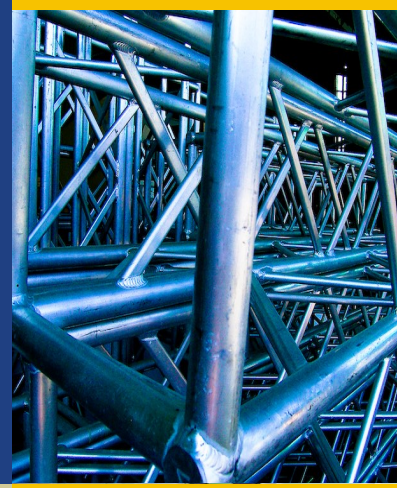
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# □ Floor Plan



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**23rd to 25th June, 2011**  
**Pragati Maidan, New Delhi, India**

Standard Booth Sizes / Furniture / Electricals					
STALL TYPE	AREA (SQ.MTS.)	TABLE	CHAIR(S)	SPOT LIGHT(S)	PLUG POINT(S)
A	9	1	2	3	1
B	12	1	3	4	1
C	18	2	4	6	2
D	30	3	6	9	3
E	36	4	8	12	4
F	60	6	12	18	6
G	120	12	24	36	12

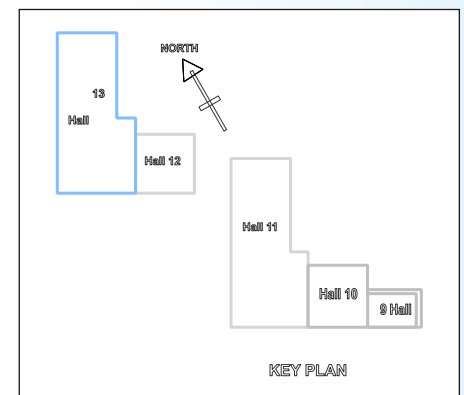
Indoor Booth Charges	
National Participants	Shell Scheme Stall (Min. Area 9 sq.mts) @ Rs.10,000 per sq.mtr.
International Participants	Shell Scheme Stall (Min. Area 9 sq.mts) @ USD 300 per sq.mtr.

15% premium for 2 sides open / 20% premium for 3 sides open / 30% premium for 4 sides open

100% payment with confirmation

The govt. service tax applicable would be 10.30% on the above rates.  
 (services tax 10% education cess on service tax 2% and secondary & higher secondary cess on service tax 1%)

The organisers reserve the right to modify the floor plan under circumstances beyond their control.



Note : All grid line are 1x1mt.



## Organised By

### INIS ENTERPRISES - INTEGRATED NETWORK for INDUSTRIOUS SOLUTIONS

INIS Enterprises facilitates Networking Platforms for different industries through organizing Exhibitions. These Trade Shows serve as Business Arenas where different players of the Industry interact and seek business associations, explore opportunities and possibilities, not only in terms of immediate Business gains but also in terms of broad base strategic plans in overall framework of the Company. All of these Exhibitions encapsulate conferences during the Exhibition days. Leading Global Consulting Firm Deloitte has been instrumental in structuring these Conferences and adding quintessential intellectual value to the Events as Knowledge Associates.

INIS has identified the SMEs as one of the key focus areas, as Micro, Small and Medium Enterprises have been instrumental in giving a new facelift to the Indian Business Landscape. Recognizing the need to create networking platforms particularly for SMEs, INIS's SME Expo Series have earned a lot of adulation and patronage in the Industry. ICICI Bank Business Banking has been a great source of support in organizing these shows in the SME Expo Series viz. SME Expo Logistics & Material Handling and SME Expo Infrastructure & Construction. Our other shows like Metal Buildings & Steel Structures Expo and Green Building Convention are Avante Garde, inducing fresh thinking and lighting futuristic pathways for emerging markets seeing an India of tomorrow through the eyes of today.

INIS is a young company with experienced people in the business of organizing Exhibitions and Industry Trade Fairs in India and abroad. With the expertise in conceptualizing, executing and managing various exhibitions & events, it aims to organize and manage successful events, keeping in mind industry needs at the helm of its affairs. INIS has developed a formidable reputation for original thinking and attention to detail.

ORGANISED BY



For participating in **Metal Buildings & Steel Structures Expo 2011**, please contact

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